

# INVESTMENT CONSULTING

## Attract funds to your business

Our company provides a complete range of services in the field of investment consulting starting with strategy formulation, simple business plan preparation up to the fund attraction and whole investment plan development and management. Our services are designed to help your company meet its investment challenges in a rapidly changing global economy and can have a tremendous effect on the success of your business.

## Our services

### ▪ Setting objectives

By setting clear investment objectives and guidelines we will give you key to developing a successful investment strategy. We will discuss with you all the factors that should be taken into consideration when clearly defining the objectives. Our research and knowledge enable us to create investment strategies for you that are innovative, tax-efficient and cost effective.

### ▪ Fund attraction

We give you opportunity to attract different types of capital to your business, such as bank loan, private investments, different leasing schemes, international indirect investments, security offering and etc. We will help you to find potential investors, to establish relations and carry on negotiations with them.

### ▪ Due Diligence

We will investigate all relevant aspects of the past, present, and predictable future of your company and evaluate your business opportunities. Our specialists will develop valuable due diligence reports and business analyses for your company, which will give answers to the following important questions: Is the project financially feasible as conceived? Are capital, operating and maintenance costs carried by company reasonable? We will identify potential privileges of your business and help you to avoid unsuitable transactions. Our consulting activities provide also specialized services in technical due diligence sphere for evaluating the safety, reliability, and efficiency of processes and equipment of your company.

### ▪ Investment plan preparation

Through meetings and extensive dialogues, our investment professionals will develop a clear and concise document for your company, which will meet all the requirements of intended audience. We provide business plan services for both startups and growth ventures. We introduce three main types of business plans.

- Professional business plans for presentation to angel investors or private equity investors
- Business plans for lenders and traditional financing sources such as banks, credit associations and etc.
- Brief business plans which will present your business concepts and opportunities for potential partners and investors.

Financial plan preparation, including projections for up to 10 years, can be considered as a separate stand-alone service. With the help of our simulation model we can make projections by changing the values of any selected element (price, sales value and etc.).

### ▪ Business Valuation

Understanding the factors that determine the value of your business will focus you on ways to increase your company short and long-run profitability. Business valuation is the greatest indicator of your financial success. We will calculate the market value of your business. We will identify your company strengths and weaknesses that contribute to, or detract from the ultimate value of your business.

